JUSTUS KING

COPYWRITER

Mobile: 4047352921 justusking18@gmail.com www.justusking.com

WORK EXPERIENCE

Campbell Ewald Jan. 2023 - Present

Copywriter

- Concepting, writing, and production for OOH, TV, social content, radio, print, and digital campaigns
- Clients: TIAA, OnStar, I Love New York Tourism, Shamrock Farms, Rockin' Protein, Port Authority of NY & NJ

Campbell Ewald Jun. 2021 - Dec. 2022

Junior Copywriter

- Concepting, writing, and production for OOH, TV, social content, radio, print, and digital campaigns
- Clients: I Love New York Tourism, Shamrock Farms, Rockin' Protein, Port Authority of NY & NJ, Garanimals, Ahora Tequila Seltzer, Palantir

Bandujo Advertising & Design Apr. 2020 - Mar. 2021

Junior Copywriter

- Concepting and writing for OOH, TV, social, radio, email, SEO, and digital campaigns.
- Clients: JP Morgan/Chase, Kumon, NYC Department of Health, Philly Department of Health, NYC Mayor's Office of Media & Entertainment, WisdomTree

EDUCATION

Portfolio School 2019

The Creative Circus

Copywriting

Undergraduate Studies 2017

The University of Georgia

Bachelor of Arts - Communications

ACCOLADES

- Juror 2022 Campaign US BIG Awards
- Employee of the Month Firehouse Subs Dec. 2014
- Coach of the Year Woods of Parkview Swim and Racquet Club Aug. 2010