

# JUSTUS KING

## COPYWRITER

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## EMPLOYMENT

### **Campbell Ewald - New York, NY**

Junior Copywriter - June 2021 - Present

Writing, concepting, and production for TV, social, radio, retail, OOH, and digital campaigns

*Clients: I Love New York Tourism, Shamrock Farms, Rockin' Protein, Port Authority of NY & NJ, Garanimals, Ahora Tequila Seltzer, Palantir*

### **Bandujo Advertising & Design - New York, NY**

Junior Copywriter - April 2020 - March 2021

Writing and concepting for OOH, digital, social, TV, email, and SEO campaigns

*Clients: JP Morgan/Chase, Kumon, NYC Health, Philadelphia Health, Montefiori Hospital, NYC Mayor's Office of Media & Entertainment, WisdomTree*

## EDUCATION

### **The Creative Circus**

Atlanta, GA

*Copywriting - Fall 2019*

### **University of Georgia**

Athens, GA

*Communications - Spring 2017*